



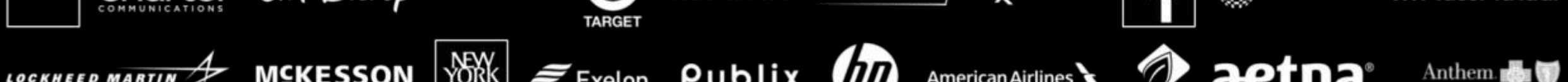
November
the 13th, 2019

Abstracting IT Complexity

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Data growth

Fact:

It would take **2.6 TRILLION** 64 gigabyte smartphones to hold 175 zettabytes of data.



175

zettabytes of data by 2025

Threats: ransomware

Fact:

Of all companies that paid ransoms, only 50% could recover using tools provided by attackers.



\$33B

industry by 2025

Cloud integration

Fact:

Backing up data in the cloud is your responsibility.
Not the cloud provider's.

70%

feel cloud backups are the
cloud provider's job



Data regulation

Personal Information Protection
and Electronic Documents Act (PIPEDA)

Health Insurance Portability
and Accountability Act (HIPAA)

California Consumer
Protection Act (CCPA)

Fair and Accurate Credit
Transactions Act (FACTA)

General Data
Protection Law (LGPD)

General Data Protection
Regulation (GDPR)

Protection of Personal
Information Act (POPIA)

Data Protection
Act No. 152 FZ

Personal Data Ordinance
(Cap. 486)

Australian Privacy
Principles (APP)

Fact:

52%

of enterprise data
remains 'dark'



Complexity stymies IT's ability to solve these challenges and better empower the business.

Phil Goodwin

Research Director, Infrastructure Systems, Platforms and Technologies Group, IDC

Abstraction from complexity





Display/Touchscreen

Primary Camera Module

Secondary Camera Module

Main Enclosure

Main PCB

Antenna

Secondary PCB

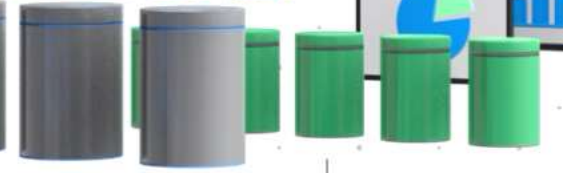
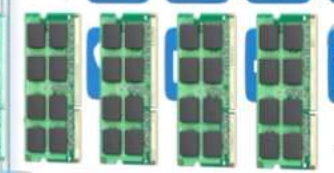
Battery

Loudspeaker Assembly

Taptic Engine Assembly

Main I/O





- Physical Server
- Virtual Server
- Network
- Cloud Connectors
- Dashboards/Monitoring
- Applications
- Dev Environment
- Memory
- Management Layer
- Backup Storage
- Storage

What Enterprises Want



Availability
everywhere



Protection
anywhere



Insights
always

Proven Innovation



AVAILABILITY

Enabling 24/7 business
across data centers and
clouds

All 10 of 10 Telco,
Financials, Healthcare



PROTECTION

Granular and at-scale recovery
across any environment or
workload

#1 in Enterprise Data
Protection



INSIGHTS

Cost and compliance
optimization across data
and infrastructure

#1 in Enterprise Archiving



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ENTERPRISE DATA SERVICES

P L A T F O R M

500+ Workloads

150+ Storage Targets

60+ Clouds

Any deployment model

We're solving what others can't.

- Complexity abounds, and it's getting worse
- Starting over is not an option
- Standardize on a platform that delivers
 - Availability for any application
 - Protection for all data
 - Insights across data and infrastructure
 - Across any environment, data center or cloud



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Thank You

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